



marin motylewski

ART DIRECTION
+ DESIGN

EXPERIENCE

RAPP Agency | Los Angeles, CA

Designer + Art Director | August 2021 - Current

- Concepting, pitching and designing customer relationship marketing campaigns through the lens of email, direct mail, social media and more for clients **Toyota + Lexus**.
- Collaborating with creative directors, copywriter partners and strategists to push fresh ideas to client while staying within brand guidelines.
- Former Junior Art Director + Production Designer, current Designer + Art Director, I've worked on national campaigns such as Lexus Service Events and launch of the Toyota Prius Prime vehicle.

Allen Hall Advertising | Eugene, OR

Art Director | September 2019 - June 2020

- Worked on a year-long campaign and re-brand for local client, **Protection Connection**, University of Oregon's sexual health initiative.
- Collaborated with a team of 12 amongst an agency of 85 to meet client needs and create an innovative brand experience.

Flux Magazine | Eugene, OR

Editorial Designer | March 2020 - June 2020

- Designed a main feature article, "Art in Second Chances", for the University of Oregon's nationally recognized student publication.
- This 2020 Flux issue was crafted during a pivotal time. Titled "Uncertainty", the issue was centered around creating a journalistic response to COVID-19's affect on campus.

Allen Hall Media | Eugene, OR

Art Director + Designer | September 2018 - June 2020

- Established a cohesive and consistent brand identity for newly established multimedia agency as of Fall 2018.
- Collaborated with a team of five amongst an agency of 34 to redesign the logo, website, apparel, client decks, social media content and all other branding.

Whitehat Marketing | Sydney, AUS

Design Intern | January 2019 - March 2019

- Created animated social content for client **BFX Australia** in an effort to expand brand presence and currency transfers into international territories.
- Pitched, led and executed an agency-focused creative project that was featured on the company website.

SKILLS

Graphic + Email Design
Layout + Print Design
Branding + Logo Design
Creative Concepting
Visual Storytelling
Critical Thinking
Typography + Color
Digital Illustration
Animation
Adobe Creative Suite
Microsoft Office Suite
Sketch
Social Media Content Curation
Interior, Food, Product + Fashion Styling
Photography

EDUCATION

University of Oregon

School of Journalism + Communications
B.A. in Advertising
June 2020
Cum Laude Latin Honors

CONTACT

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References available upon request.